# ÉVALUER « UNE SEULE SANTÉ » : LE POURQUOI DU COMMENT



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FACULTÉ DE

MÉDECINE VÉTÉRINAIRE

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GROUPE DE RECHERCHE EN ÉPIDÉMIOLOGIE DES ZOONOSES ET SANTÉ PUBLIQUE





# Des connaissances à l'action : Apport des sciences sociales à l'approche OH et son évaluation

From knowledge to action:

Contributions from the social sciences to the One Health approach and its evaluation

Melanie Rock, MSW, PhD, RSW Associate Professor, Department of Community Health Sciences Strategic Advisor, O'Brien Institute for Public Health mrock@ucalgary.ca www.ucalgary.ca/mrock @rock\_m



#### What does 'One Health' mean, in SOCIAL practice?



Social Science & Medicine Volume 68, Issue 6, March 2009, Pages 991-995

syndemic approach to prevention \*

Melanie Rock A b. ( A 四, Bonnie J. Buntain \*, b. Jennifer M. Hatfield \*, Benedikt Hallgrimsson \*

Efforts to reduce the occurrence of afflictions that 'interact synergistically within the context Animal-human connections, "one health," and the of specific physical and social environments, especially as a result of inequality within and between human populations, to produce excess disease burdens in...populations' [i.e., human and/or non-human populations] (Rock et al., 2009, p.993)



#### What has 'One Health' meant, for social scientists?



Social Science & Medicine Volume 129, March 2015, Pages 1-4



introduction

One world, one health? Social science engagements with the one health agenda

Susan Craddock A 85, Steve Hinchliffe

One Health is a 'generalised and flexible term that captures the will to address the complexities and interrelations that exist between human, animal and ecological health'

'to date the [One Health] approach...has tended to offer **few opportunities for serious social scientific contributions** or engagement'



#### What has 'One Health' meant, for social scientists?



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Introduction

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Susan Craddock & B. Steve Hinchliffe

'This **special issue** [provides] an **opportunity for social scientists** to reflect on, respond to and develop One Health in ways that are informed by a range of social science approaches.'

#### 4 tasks for social scientists:

- 1) 'Foregrounding uneven geographies'
- 2) 'Problem framing'
- 3) 'Analysing relations'
- 4) 'Re-distributing expertise'



## What does 'One Health' mean, in **ETHICAL** practice?



Social Science & Medicine Volume 129, March 2015, Pages 61-67



more-than-human solidarity is...

Public health ethics and more-than-human solidarity

Melanie J. Rock \* A S. Chris Degeling \*

'human activity directed towards...
assisting others, whenever cared-for others include non-human animals, plants, or places'
(Rock & Degeling 2015)



#### What has 'One Health' meant, for social scientists?



Simon Cohn & Rebecca Lynch

'[T]his **special issue** of *Critical Public Health*...collectively explore[s] how certain theoretical perspectives in the **social sciences**, often termed *posthumanism*, might productively be applied to public health research'

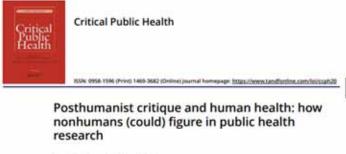
'reinvigorate a key argument that some readers may fear is disappearing from view – that **talking about health is talking about politics**'

#### **3 Key Points**

- 1) The value of reframing
- 2) Health as relational
- 3) Questioning humanist assumptions in public health



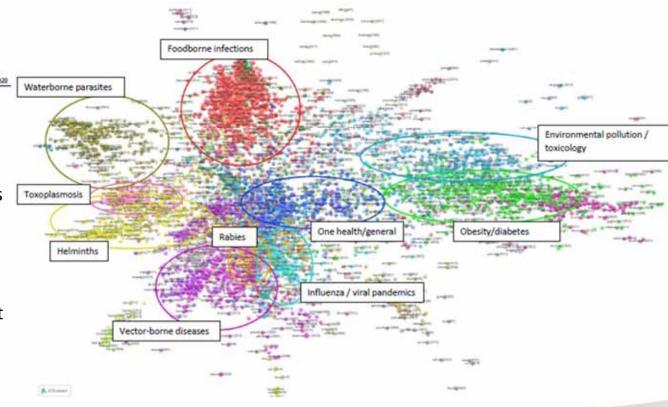
#### What has 'One Health' meant, for social scientists?



- None of the top-10 cited publications were by social scientists
- All of the top-10 journals for One Health articles were medical or veterinary (0 for social sciences)

Carrie Friese & Nathalie Nuyts

 <u>Economics</u> best represented amongst disciplines in the social sciences (i.e., cost-effectiveness EVALUATIONS)



# What has EVALUATION vis-à-vis 'One Health' meant, for THIS social scientist as a qualitative researcher?





Critical Public Health

ISSN: 0958-1996 (Print) 1469-3682 (Online) journal homepage: https://www.tanoffenline.com/loi/tsph20

Who or what is 'the public' in critical public health? Reflections on posthumanism and anthropological engagements with One Health

Melanie J. Rock

- 1) What happens when people care for cats and dogs with **diabetes** mellitus?
- 2) What issues need attention when **low-income people** care for cats and dogs?
- 3) What surfaces when viewing **dog-walking** as 'caring for self & others'?
- 4) Who cares for whom when local policies permit off-leash dogs in parks?
- 5) Who cares for whom in investigations and enforcement vis-a-vis **animal laws**?
- 6) How have <u>public educators</u> responded to **aggression** in dogs?
- 7) How have policy-makers responded to aggression manifested by dogs?





SSM - Population Health Volume 2, December 2016, Pages 237-243



Article

Changes in visitor profiles and activity patterns following dog supportive modifications to parks: A natural experiment on the health impact of an urban policy

Gavin R. McCormack \*- C.A. St., Taryn M. Graham \* St., Kenda Swanson \* St., Alessandro Massolo b, c St., Melanie J. Rock \*- b, C.S.

#### **KEY FINDINGS for HUMAN POPULATION**

from 4 parks in different neighbourhoods

- 1) Designating off-leash areas in parks **lowered** the intensity of children's activity.
- 2) Park visitors with dogs were less active overall than those without dogs





Landscape and Urban Planning
Volume 153, September 2016, Pages 40-50



esearch paper

Dog-walking, dog-fouling and leashing policies in urban parks: Insights from a natural experiment designed as a longitudinal multiple-case study

Melanie J. Rock \* 1. S. S. Taryn M. Graham \*, Alessandro Massolo 1. Gavin R. McCormack \* b

#### **KEY FINDINGS for DOG-WALKERS and DOGS THEMSELVES**

from 4 parks in different neighbourhoods

- Creating off-leash park areas did not consistently increase dog-walking.
- Creating off-leash park areas did not consistently increase dog-fouling.
- **3) Physical and social environments** influenced frequency of dog-walking *and* of dog-fouling more so than did leashing policies





Critical Public Health

ISSN: 0958-1596 (Print) 1469-3682 (Online) journal homepage: https://www.tandfonline.com/loi/scph20

Public engagement and community participation in governing urban parks: a case study in changing and implementing a policy addressing off-leash dogs

Melanie J. Rock, Chris Degeling, Taryn M. Graham, Ann M. Toohey, Dawn Rault & Gavin R. McCormack

#### **KEY FINDINGS for 'ONE HEALTH' PROMOTION**

- ✓ City of Calgary engaged residents with and without dogs of their own – in formulating a new off-leash policy
- ✓ City of Calgary engaged residents in implementing the new policy within several neighbourhoods





Critical Public Health

ISSN: 0958-1596 (Print) 1469-3682 (Online) Journal homepage: https://www.tandfonline.com/foi/ccph26

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#### **KEY FINDINGS for 'ONE HEALTH' PROMOTION**

- In the first summer under the new policy, the City ultimately designated an off-leash area in 1 park (of 3 existing parks where the City had proposed off-leash designations)
- A disadvantaged neighbourhood surrounds this new off-leash park.





Critical Public Health

ISSN: 0958-1586 (Print) 1469-3682 (Online) Journal homepage: https://www.landfunline.com/loi/ccph20

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#### **KEY FINDINGS for 'ONE HEALTH' PROMOTION**

- Public engagement, as practiced by policymakers, can diverge from community participation, as endorsed in health promotion
- We should revise the meaning of 'community' and of 'public' – to account for the influence of non-human beings



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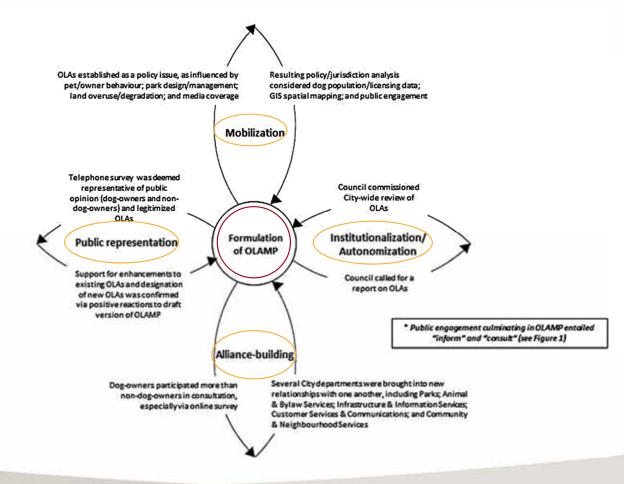
> Deciding on all matters without citizen consultation (except when legally required). Devolving substantial decision-making powers to citizen groups or community agencies. Example techniques: Involvement of citizen groups with political support to delegate power. Example technique: Public notices. Providing a service via citizen groups or community agencies. Deciding on what to tell citizens regardless of what they want to know. Example techniques: Involvement of citizen groups with political support to Example techniques: Press releases, newsletters, campaigns. delegate power. Delegating limited decision-making powers in a particular area or project. Providing information that citizens want or require. Example techniques: Involvement of citizen groups or community Example technique: Leaflet. agencies with political support to delegate power. High-quality Information Limited Consultation Allowing citizen groups to make their own decisions on some issues. Providing information in a limited manner with the onus often placed on Example techniques: Involvement of citizen groups or community citizens to respond. Example techniques: Public meeting, surveys. agencies with political support to delegate power. Solving problems in partnership with citizen groups. Providing a customer-oriented service. Example techniques: Stakeholder committees, design game. Example techniques: Comment cards, one-on-one interviews. Discussing issues with citizens prior to taking action. Example techniques: Citizen panels, district Inviting citizen groups to draw up proposals for official consideration. circles, focus groups, opionmeter, user panels, and stakeholder groups. Example techniques: Citizen juries, participatory planning, priority-setting exercises.





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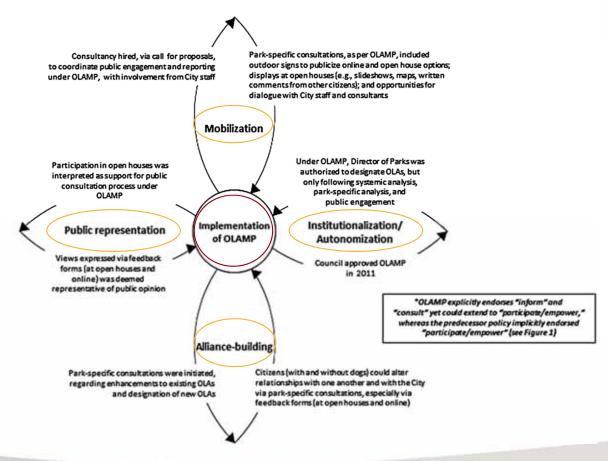






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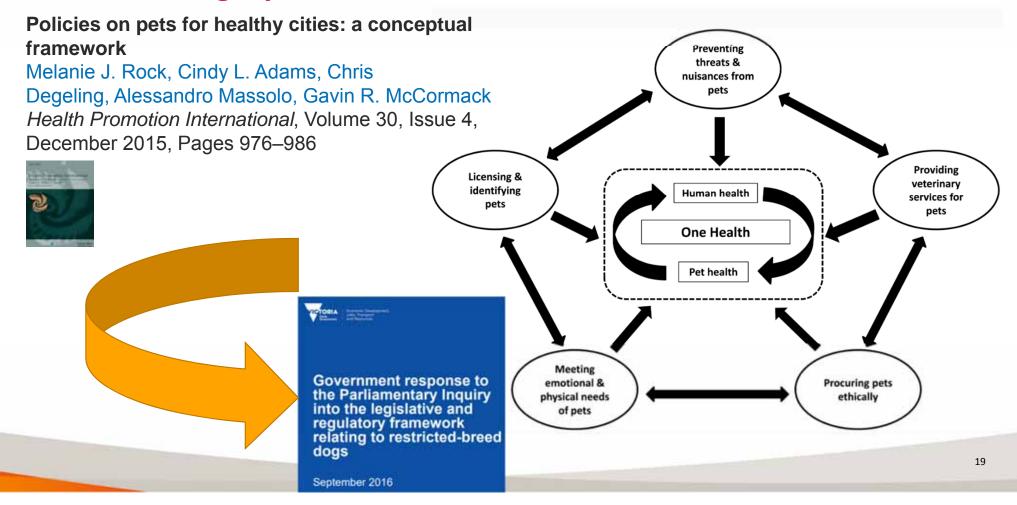
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Outdoor signage publicizing public engagement (Photograph credits: Lindsay Burton and Kenda Swanson)



## From 'the Calgary model' to an Evaluative Framework





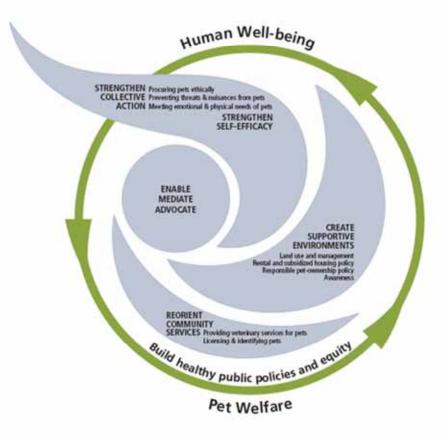
## From 'the Calgary model' to an Evaluative Framework



Chapter 3 **Toward "One Health" Promotion** 

Melanie Rock & Chris Degeling Book Editor(s): Merrill Singer First published: 15 April 2016

https://doi.org/10.1002/9781118786949.ch3



## From municipal data to One Health surveillance in Calgary as 'model city' for dog policy





Insights about the Epidemiology of Dog Bites in a Canadian City Using a Dog Aggression Scale and Administrative Data

Niamh Caffrey 1,\* □ 0, Melanie Rock 1,2,3 0, Olivia Schmidtz 1, Doug Anderson 4, Melissa Parkinson 4 and Sylvia L. Checkley 1,3,5 00

2019, 9(6), 324; https://doi.org/10.3390/ani9060324



Serious dog bites primarily occur at CALGARY HERALD home, says University of Calgary study

STEPHANIE BABYCH Updated June 19, 2019



www.shady.looking.into.dog.bite.statistics in Calgary from 2012-2017. Shady results were released on Wednesday, June 19, 2019. Gavin

# Coordination lacking vis-à-vis aggression in dogs – even in Calgary as 'model city' for dog policy





Social Science & Medicine Volume 187, August 2017, Pages 126-133



Dog-bites, rabies and One Health: Towards improved coordination in research, policy and practice

Melanie J. Rock A. L. C. S. Dawn Rault 4, 4, Chris Degeling \*



https://vet.ucalgary.ca/home/news-updates/anatomy-dog-bite-when-where-and-why-dogs-bite

- Rabies prevention connects, in lived experience, with dog-bite prevention
- Public policies and healthcare professionals tend to disregard dogbite injuries in rabies control

## Media stories about dog-bite injuries: Who – or what – is to blame? Role for preventive policies?





Health & Place Volume 57, May 2019, Pages 78-73



Short Communication

'When the dog bites': What can we learn about health geography from newspaper coverage in a 'model city' for dog-bite prevention?

M. Mouton \* R. El, A. Boullon \*, O. Sulomon \*, M.J. Rock \* \*



# 'Animal Control' AND/OR 'Social Control' in dog policies? Preliminary thoughts concerning Montreal, QC



#### 2016-06-08

Death of Christiane Vadnais

#### 2017-12-20

Mayor Plante reverses plans for a pitbull ban in Montreal

#### 2018-06-13

Gov't of Quebec adopts a new policy on dogs and public health











#### 2016-06-18

Mayor Coderre promises to ban pitbulls throughout metropolitan Montreal

#### 2018-08-20

Montreal's city council introduces a new policy on dogs

# UNIVERSITY OF CALGARY

# 'Animal Control' AND/OR 'Social Control' in dog policies? Preliminary thoughts concerning Montreal, QC

#### Pre-2016:

Policy fragmentation (vs. integration, coordination)

#### 2016 - 2018 :

Increased integration, coordination within metropolitan Montreal

#### 2018...

Implementation of a new policy to investigate, prevent, and monitor dogaggression incidents

#### 2016-06-18

Mayor Coderre announces plans to ban pitbulls in Montreal

#### 2018-08-20

Mayor Plante suspends plans for a pitbull ban, with reference to 'the Calgary model'



## Thanks for the <u>invitation</u> & for <u>your</u> attention...

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## Thanks to my parents...



<u>Father</u> (George W. Rock – in the audience!)

Mother (P. June Rock née Milsap)

**22 August** 1945 – 8 April **2019** 

https://netcommunity.ucalgary.ca/RockMemorial



## Thanks to <u>team members</u>.....

PhD Students & Alum	Post-Doctoral Fellows	Master's Students & Alum
Taryn <b>Graham</b> , MA, PhD (U-Calgary)	Valli-L. <b>Fraser-Celin</b> , MLS, PhD (McGill + U-Guelph)	Abigail <b>Barth</b> , BA, MSW (U-Calgary)
Dawn <b>Rault</b> , MA, PhD (U-Calgary)	Morgan <b>Mouton</b> , MA, PhD (Science Po + U-Paris-Est)	Amberlee <b>Boulton</b> , BA MSW in progress (U-Calgary)
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Cheryl <b>Travers</b> , MPH PhD in progress (w. C-Degeling, U-Wollongong)		Tessa <b>Baker</b> , DVM, MSc (w. S-Kutz, U-Calgary)

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O'Brien Institute for Public Health

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Multispecies families, communities and publics in a 'model city' for companion animal welfare Principal Investigator: MJ Rock | Co-Investigator: O Solomon

CIHR Open Operating Grant, #MOP-130569

Social justice and pet ownership

Principal Investigator: MJ Rock | Co-Investigators: CL Adams & C Degeling

CIHR Open Operating Grant, #MOP-123380

A province-wide qualitative study of animal bylaws | Principal Investigator: MJ Rock

CIHR-IPPH Population Health Intervention Research Operating Grant, #GIR-112745

A 'natural experiment' study of off-leash areas | Principal Investigators: MJ Rock and GR McCormack

SSHRC Standard Research Grant, #410-2004-2152

Patients, models and therapeutic agents: Animal-human relationships in Western health care.

Principal Investigator: MJ Rock | Co-Investigators: E Mykhalovskiy and T Schlich





Social Sciences and Humanities

Research Council of Canada

Conseil de recherches en sciences humaines du Canada





## Now, over to all of you...

- With thanks to research participants
   (whom I cannot name as per research ethics)
- With thanks to partnered organizations





For more information and further discussion...

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